



NEW TV LAND SERIES “THE JIM GAFFIGAN SHOW” SCORES WITH 3.2 MILLION GROSS TOTAL VIEWERS ON TV LAND, NICK AT NITE AND COMEDY CENTRAL IN LIVE+3

"Impastor" Attracts Gross Audience of 1.7 Million Total Viewers Live+3

New York, NY – July 22, 2015 – The premieres of [TV Land's](#) newest original series premieres boasted impressive numbers, with ["The Jim Gaffigan Show"](#) attracting a gross audience of 3.2 million total viewers on TV Land, Nick at Nite and Comedy Central, and ["Impastor"](#) attracting 1.7 million gross total viewers on TV Land and Nick at Nite (Live+3). The July 15th premiere for both shows, which kicked off at 10 pm on TVL and NAN, reached 5.6 million viewers (L+3, 1 min. qualifier, P2+, 6 telecasts, Total US).

Other highlights include:

- Compared to channel prime average, “The Jim Gaffigan Show” premiere on TV Land was up +178%.
- "The Jim Gaffigan Show" ranked #5 on Nielsen’s Twitter TV rankings for the night.
- An encore of the series premiere of “Gaffigan” was telecast on Comedy Central on July 16th and reached 1.1 million viewers (L+3, 1 min. qualifier, P2+, CMDY Cov. Area).
- The TV Land premiere of “Impastor” had a +21% increase over channel prime average.

“The Jim Gaffigan Show” is a single-camera comedy starring and inspired by the real life of comedian, actor and New York Times best-selling author Jim Gaffigan, chronicling one man’s struggle in New York City to find a balance between fatherhood, stand-up comedy and an

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insatiable appetite. Also starring in the series is Ashley Williams as Jim’s quirky and formidable wife, Jeannie; Adam Goldberg as Jim’s aggressively single comedian friend, Dave; and Michael Ian Black as Daniel, Jeannie’s gay ex-boyfriend and confidante, who is also Jim’s biggest critic. Tongayi Chirisa co-stars, playing Jim and Jeannie’s endearing priest, Father Nicholas. The show was co-created by Jim Gaffigan and Peter Tolan (“Rescue Me”) and is executive produced by writing team Jim and Jeannie Gaffigan. Jeff Lowell serves as showrunner. Alex Murray and Sandy Wernick of Brillstein Entertainment Partners’ will also executive produce.

“Impastor” is a dark comedy from Christopher Vane (“Wings”) starring Michael Rosenbaum as Buddy Dobbs, a slacker on the run from his gambling debt. He seizes an unlikely opportunity to steal a man’s identity, and ends up following up that man’s path and posing as the new gay pastor of a small, tight-knit town. Buddy begins to settle into his new life as a pastor with the help of his preppy new assistant Dora (Sara Rue), alluring church treasurer Alexa (Mircea Monroe) and enthusiastic secretary Russell (Mike Kosinski) – but the church president, Alden Schmidt (David Rasche) senses that something isn’t quite right. Only time will tell how long he can keep up the façade. “Impastor” is executive produced by Vane and Rosenbaum, along with Eric and Kim Tannenbaum (“Two and a Half Men”) and Rob Greenberg (“How I Met Your Mother”).

Don’t miss new episodes of “The Jim Gaffigan Show” and “Impastor” tonight at 10pm and 10:30pm ET/PT on TV Land.

Check out new clips from this week’s episodes:

“The Jim Gaffigan Show”



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<https://ql.mediasilo.com/#ql/559af5c7e4b0d8c102129119/91c9b31d-db63-4c80-b531-32cf4a0576c6>

“Impastor”



<https://ql.mediasilo.com/#ql/55ad6284e4b0af7668e5d12d/ca650ef3-ef31-4407-8797-fbdb3f2947bf>

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