



TV LAND PROMOTES BRAD GARDNER TO SENIOR VICE PRESIDENT OF DEVELOPMENT AND ORIGINAL PROGRAMMING

New York, NY – April 15, 2015 – Brad Gardner has been promoted to the position of Senior Vice President of Development and Original Programming, TV Land, it was announced today by Keith Cox, Executive Vice President of Development and Original Programming for TV Land, to whom Gardner will continue to report. Based in Los Angeles, Gardner oversees TV Land's existing original series, as well as development of new projects.

Gardner joined TV Land in 2011, serving as Vice President of Development and Original Programming. In that role, he helped grow the network's burgeoning scripted slate, helping to make TV Land's first original sitcom, "Hot in Cleveland," into an award-winning series as well as fostering the growth of multi-camera sitcoms such as "The Soul Man" and "The Exes."

"Brad's innovative creative approach has helped make TV Land a new destination for high profile creators and has played an important role in bringing edgier, single-camera content such as the critically acclaimed "Younger," and our upcoming new originals "The Jim Gaffigan Show," "Teachers" and "Impastor" – that are geared to attracting a younger audience for TV Land," Cox said.

Before joining TV Land, Gardner produced for Hazy Mills, the production company run by Emmy® winner Sean Hayes and Todd Milliner.

About TV Land

[TV Land](#) is the programming destination featuring the best in entertainment on all platforms for Generation X consumers. Consisting of original programming, acquisitions and a digital portfolio, TV Land is now seen in over 98 million U.S. Homes.

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About Viacom

Viacom (NASDAQ: VIAB, VIA) is home to premier global media brands that create compelling television programs, motion pictures, short-form video, apps, games, consumer products, social media and other entertainment content for audiences in more than 160 countries and territories. Viacom's media networks, including [MTV](#), [VH1](#), [CMT](#), [Logo](#), [BET](#), [CENTRIC](#), [Nickelodeon](#), [Nick Jr.](#), [TeenNick](#), [Nicktoons](#), [Nick at Nite](#), [Comedy Central](#), [TV Land](#), [SPIKE](#), [Tf3s](#), [Paramount Channel](#) and [VIVA](#), reach approximately 700 million television subscribers worldwide. [Paramount Pictures](#), America's oldest film studio, is a major global producer and distributor of filmed entertainment.

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