



TV LAND RELEASES NEW BEHIND-THE-SCENES FEATURETTE FROM UPCOMING DARREN STAR SERIES "YOUNGER"

Season One Guest Stars Will Include Jane Krakowski, Ana Gasteyer, Martha Plimpton and More

New York, NY – March 17, 2015 – TV Land has released an exclusive featurette from "Younger," its newest original series which will premiere on Tuesday, March 31st at 10pm ET/PT. See stars **Sutton Foster** ("Bunheads") and **Hilary Duff** ("Lizzie McGuire") take a scene from a table read to the final product with special behind-the-scenes footage, giving an exclusive sneak-peek at an upcoming episode! "Younger" follows Liza (Foster), a 40-year old woman who pretends to be 26 in order to get a job in the highly competitive world of publishing – and succeeds. Now working under the prickly Diana (Miriam Shor), Liza has to figure out how to balance her real life with bestie Maggie (Debi Mazar), and her "pretend" life with new friend and coworker Kelsey (Duff)...all while embarking on an exciting and somewhat confusing relationship with sexy tattoo artist Josh (Nico Tortorella).



<https://www.youtube.com/watch?v=PdAiBfsnqhE>

-more-

Page 2 –TV Land Releases New Behind-The-Scenes Featurette From Upcoming Darren Star Series “Younger”

Popping up in the 12-episode first season are a variety of TV favorites, including **Jane Krakowski** (“30 Rock”) as a hard-partying author and Diana’s former best friend; **Ana Gasteyer** (“Saturday Night Live”) as a woman whose book is plucked from the slush pile by Liza; Emmy® Award winner **Martha Plimpton** (“Raising Hope”) as someone from Liza’s past who has stumbled into her present; and **Peter Hermann** (“Law & Order: SVU”), who will recur as Charles, Diana’s boss and crush who ends up getting closer with Liza. Also recurring on the series will be the hilarious **Molly Bernard** (“Alpha House”) as Lauren, a publicist and Kelsey’s BFF who is always doing something that’s just a little bizarre; **Thorbjørn Harr** (“Vikings”) as Anton Bjornberg, a Swedish author that Kelsey lands for Empirical Publishing; **Dan Amboyer** (“Batman vs. Superman”) as Thad, Kelsey’s obnoxious and self-centered boyfriend; and **Tessa Albertson** (“Disconnect”) as Liza’s daughter Caitlin. **Kathy Najimy** (“Sister Act”) will also recur as Lauren’s ever-patient mother.

“Younger,” shot in Brooklyn and New York City, is executive produced and created for television by Darren Star, who also writes and directs for the series. “Younger” is also the reunion between Star and renowned “Sex and the City” costume designer **Patricia Field**, who serves as the show’s costume consultant.

The first episode is now available in full On Demand, on TVLand.com, Hulu, Amazon Instant Video and iTunes.

About TV Land

TV Land is the programming destination featuring the best in entertainment on all platforms for Generation X consumers. Consisting of original programming, acquisitions and a digital portfolio, TV Land is now seen in over 98 million U.S. Homes.

About Viacom

Viacom (NASDAQ: VIAB, VIA) is home to premier global media brands that create compelling television programs, motion pictures, short-form video, apps, games, consumer products, social media and other entertainment content for audiences in more than 160 countries and territories. Viacom’s media networks, including MTV, VH1, CMT, Logo, BET, CENTRIC, Nickelodeon, Nick Jr., TeenNick, Nicktoons, Nick at Nite, Comedy Central, TV Land, SPIKE, Tf3s, Paramount Channel and VIVA, reach approximately 700 million television subscribers worldwide. Paramount Pictures,

-more-

Page 3 –TV Land Releases New Behind-The-Scenes Featurette From Upcoming Darren Star Series “Younger”

America's oldest film studio, is a major global producer and distributor of filmed entertainment. For more information about Viacom and its businesses, visit www.viacom.com. Keep up with Viacom news by following Viacom's blog at blog.viacom.com and Twitter feed at www.twitter.com/Viacom.

###

Contacts:

Jennifer Clark
212-846-8964
Jennifer.Clark@tvland.com

Heather McHale
212-654-5599
Heather.McHale@tvland.com